



# FORMULATED FOR THE **FUTURE** YOU WANT

**SHERWIN-WILLIAMS® DOESN'T ONLY BELIEVE IN PROTECTING YOUR BUILDINGS. WE ALSO BELIEVE IT'S OUR RESPONSIBILITY TO PROTECT FUTURE GENERATIONS.**

That's why we developed Fluropon® Pure coatings. These coatings are formulated with both the environment and our grandchildren in mind. In fact, since we support our customers who participate in LEED v4 and Living Building Challenge's Declare programs, Fluropon Pure can be included in your plans for participating in these programs. Plus, Fluropon Pure delivers all the capabilities of our original Fluropon coatings, including energy-efficient cool roof formulations.

More than just a coating, Fluropon Pure is the result of a culture of innovation that has existed at Sherwin-Williams since the beginning. It's just one more way we're making health, safety and the planet our priorities.

## **FLUROPON: A BRAND YOU KNOW AND TRUST**

Fluropon coatings are our flagship product. As part of Fluropon coatings, Fluropon Pure is backed and warranted by Sherwin-Williams, just like all coatings carrying the trusted Fluropon name.



Fluropon Pure coil coatings is designed to be applied to galvalume, hot-dip galvanized and aluminum substrates for coil applications and can also be spray-applied to aluminum extrusions. It's ideal for buildings with extreme environmental requirements or anywhere you may desire a product formulated without use of PFOA, hexavalent chromium, lead, and phthalates. For color choices, see your Sherwin-Williams representative.

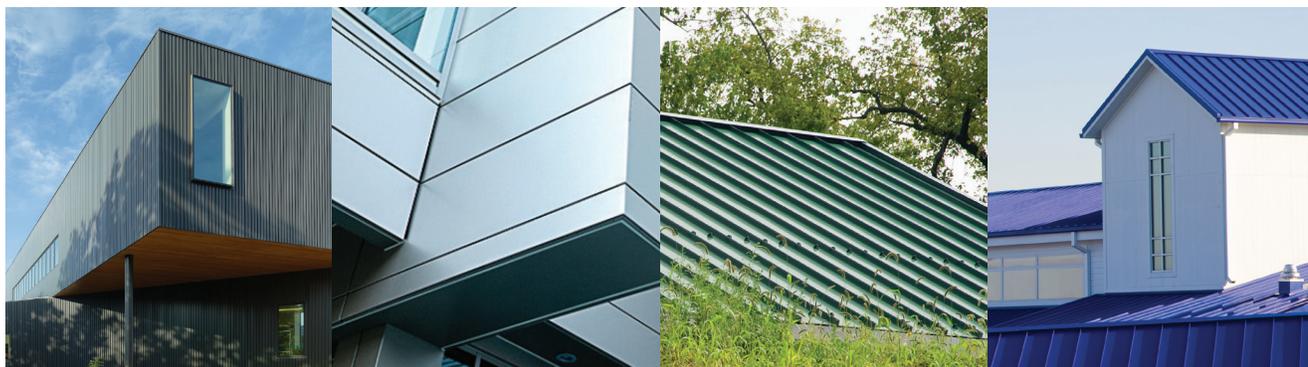


### URBAN HEAT ISLAND EFFECT

Urban areas can be 6–8° F warmer than suburbs due to the heat island effect, caused in part by dark surfaces absorbing solar radiation. To resist heat absorption and aid in structure cooling, Fluropon® Pure contains solar-reflective pigments. Because of these pigments, Fluropon Pure can help you obtain LEED® v4 Heat Island Reduction Roof Credit. For color choices, contact your Sherwin-Williams representative.

### COATING REFORMULATION AND TRANSPARENCY

At Sherwin-Williams, we respect that you want to make informed decisions about the products you use in your buildings. In the spirit of transparency, Fluropon Pure is formulated for compliance to Living Building Challenge's Red List. Sherwin-Williams is publishing a Health Product Declaration on this product as it pertains to the Building Product Disclosure and Optimization—Material Ingredients Credit under LEED v4.



### LEED v4 CREDIT POINT OPTIONS

When used in new construction, Fluropon Pure coatings offer opportunities to earn LEED v4 points for your products. Sherwin-Williams will work with you to provide the technical information you need to support your program. The list below provides an overview of some of the possible credits. For more detailed information, check the LEED Credit Library for New Construction.

- 1 Building product disclosure and optimization—material ingredients
- 2 Low-emitting materials
- 3 Building product disclosure and optimization—environmental product declarations
- 4 Building life cycle impact reduction
- 5 The heat island reduction—roof

### AT YOUR SERVICE

Do you have a unique application? We'll work with you to find a solution. Want a unique color? We'll create it for you. Need a quick turnaround? Talk to us, and we'll help you get your project completed on time. We're here to help. In fact, with our availability at coating and service centers throughout the country, we're there for you. Give us a call and see how we can help with your next project.

**COIL:** (888) 306-2645 or [coilhelp@sherwin.com](mailto:coilhelp@sherwin.com)

**EXTRUSION:** (866) 351-6900 or [extrusionhelp@sherwin.com](mailto:extrusionhelp@sherwin.com)



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