

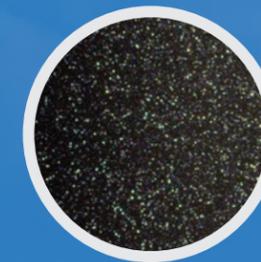
We back every special effect
with some serious support.

Valspar will be there for you, with our industry-leading technical expertise, color-matching and sustainability resources, responsive customer service and high-priority lead times.

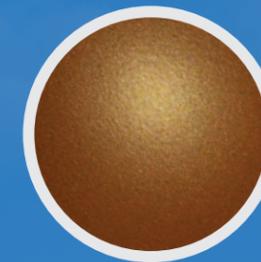
Learn more at www.valsparcoilextrusion.com.

6 WAYS TO **WOW**

Special Effects can help your projects enchant, impress, and even dazzle.



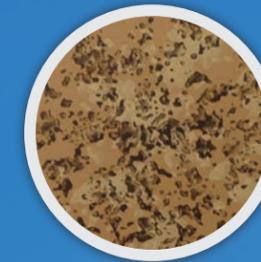
NOVA



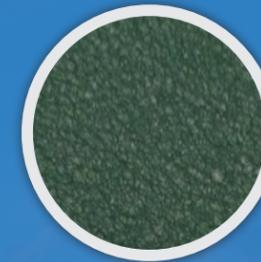
RUSTICA



KAMELEON



PRINT



CRINKLE



MICA

Photo: Exploration Center at Port Canaveral, Kameleon Blue Pearl II

It's never been easier to turn your inspirations into **reality**.

Serious architectural design once meant a limited color palette. But thanks to Valspar's innovative Special Effects line, you can now access an entirely new color space.

Nova

Dynamic, eye-catching gold or silver sparkle in nearly any color you can imagine. In the past, adding sparkle meant sacrificing color integrity. Special Effects Nova changes all that.

Prints

A distinctive multi-layered effect. Creates unique color combinations by using a solid base coat and layers of ink that complement the building materials—slate, corten steel, wood grain and so much more. Opens up unlimited possibilities.

Rustica

A soothing, nature-inspired palette that showcases natural polychromatic colors with a weathered, antique look. Rustica provides a calming invitation to richer, more saturated colors, including some with a subtle color-shift.

Textured: Crinkle Finish

Performance you can see and feel. The unique texture redirects light for enhanced visual depth, promising a step-change improvement over flat-panels' appearance. The coating has been responsively designed, so its subtle shading mirrors the eye's natural horizontal motion.

Kameleon

An iridescent, multi-toned effect that moves architectural coatings into a new level of color. Kameleon's color family features a wide spectrum of intense vibrant colors that appear to shift from one color to another depending on the angle or light. The shift can be dramatic or subtle. If you're using our Valflon coatings, you can achieve similarly impressive color-shifts using our Prismatic pigments.

Metallic/Mica

Vibrancy, taken to a whole new level. When you want a pearlescent appearance, our two-coat metallic coatings have a directional appearance that adds new dimension. For an additional special effect, our micas add a shine and protection, making our three-coat system sparkle.